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**Debrecen**  
**26-27<sup>th</sup> March, 2009**

## **SECOND ANNOUNCEMENT**

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International MBA Network  
and  
University of Debrecen  
Faculty of Agricultural Economics  
and Rural Development

### **CO-ORGANISER:**

Agricultural Economics Research Institute  
Agroinform Publishing House  
Corvinus University of Budapest  
European Federation for Information Technology in  
Agriculture, Food and the Environment  
General Association of Economist in Romania (Bihar)  
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## GENERAL OBJECTIVES

The mission of the International Congress on the ASPECTS AND VISION OF APPLIED ECONOMICS AND INFORMATICS is to promote partnerships between research communities and strengthen the contribution of research in economic growth, food security and sustainable development by providing an international platform for strategic dialogue among stakeholders. The Congress encourages activities in management, informatics and rural development, monitors the progress made in the knowledge triangle – research, education and innovation – which are core factors in European efforts to meet the ambitious Lisbon goals.

To respond to these challenges, appropriate and coherent policies, instruments and programmes need to be developed and applied in all domains of economics, including social, cultural, political, legal and institutional environment. The planned sessions of the congress reflect the most important fields of knowledge and technology, to gain or consolidate leadership in key scientific and technological areas. Research excellence is particularly important to improve the ability of countries to address the social, economic, environmental and management challenges of the future. Their continued relevance will be guaranteed by invited papers.

In the framework of the AVA4 congress, the experiences of EU integration and important tasks of rural and regional development will be discussed; therefore, it would be a great honour to the Faculty if you could hold a lecture on the latest results of your research.

Debrecen, 26<sup>st</sup> November 2008.

Prof. Dr. András Nábrádi  
Dean

## SUBJECT AREAS

Like its predecessor AVA conferences, the Congress will provide ample time for people to share their views, to exchange ideas, to develop new insights, and to envision completely new kinds of solutions to managerial problems. Sessions of the Congress are directed towards the identification of common research themes and interests on the European level:

1. Applied Economics
2. Commerce and Marketing
3. Financial Management and Accounting
4. Applied Agricultural Economics
5. Human Resource Management
6. Regional and Rural Development
7. Information and Communication Technologies
8. Education and Quality Management
9. Statistics and Operation Management
10. Tourism Management

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## INFORMATION

Participants are kindly requested to submit original scientific or technical papers (8 pages), abstracts (1 page) and posters that have not been published before. All papers will be anonymously reviewed. Papers accepted by the Scientific Committee will be published in Congress Proceedings. Each participant may be the principal author of only one paper.

The language of the congress is English, without interpretation. The duration of presentations in session meeting is limited to 15 minutes, including discussion.

### **Programme: 26<sup>th</sup> March, 2009**

- 9:00 Registration
- 10:00 Plenary session I.
- 12:30 Lunch break
- 13:30 Opening poster-session
- 14:00 Session meetings I.
- 16:00 Session meetings II.
- 19:30 Welcome reception

### **Programme: 27<sup>th</sup> March, 2009**

- 8:30 Session meetings III.
- 10:30 Plenary session II.
- 13:00 Lunch break

### **Facultative programmes**

- Thermal bath tour in Debrecen and Hajdúszoboszló
- Wine tour in Tokaj
- Pusztá programme in Hortobágy

### **Deadline for abstract: 08<sup>th</sup> December, 2008**

Detailed information can be found on the home page of the Congress: [www.avacongress.net](http://www.avacongress.net).

If you have any problem, please contact Secretariat of AVA4 Congress [ava@avacongress.net](mailto:ava@avacongress.net).

Fees have been set at 150 €.